

Zoomerang Survey Results

Winnebago County Long Range Planning Community Survey
Response Status: Completes and Partial
Filter: No filter applied
Mar 28, 2007 7:01 AM PST

Background Information

1. Please indicate your gender.

Male	168	56%
Female	133	44%

2. What is your age?

under 18 years	0	0%
18-24	6	2%
25-34	40	13%
35-44	49	16%
45-54	83	28%
55-64	78	26%
65-74	34	11%
75 and older	10	3%

3. Indicate the number of people currently living in your household, including yourself.

1	37	12%
2	152	51%
3	46	15%
4	42	14%
5	20	7%
6	1	0%
7	1	0%
8	0	0%
9 or more	0	0%

4. How many children under the age of 18 years live in your home?

None	218	73%
1	38	13%
2	28	9%
3	12	4%
4	2	1%
5	0	0%
6 or more	0	0%

5. How long have you been a resident of Winnebago County?

less than 1 year	6	2%
1-5 years	25	8%
6-10 years	32	11%
11-20 years	29	10%
over 20 years	205	69%

6. Please provide the name of the city, village, or township where you reside.

295 Responses

7. Do you live in an incorporated or unincorporated area?

incorporated	182	63%
unincorporated	108	37%

8. How long have you been a resident of this city, village or township?

less than 1 year	12	4%
1-5 years	46	16%
6-10 years	47	16%
11-20 years	38	13%
over 20 years	154	52%

9. What is your primary occupation?

Agriculture	10	3%
Finance	19	6%
Government	36	12%
Retail Sales	4	1%
Personal Services (such as barber, waitress)	3	1%
Management	22	7%
Manufacturing	26	9%
Education	38	13%
Medical/Health	8	3%
Clerical	6	2%
Utilities/Communications	7	2%
Construction	9	3%
Other Trades	9	3%
Retired	40	12%
Other, please specify	78	24%

10. What is the highest level of education you have completed?

Elementary	1	0%
Secondary	29	10%
Vocational/Trade	19	6%
Junior College	39	13%
College	114	38%
Post Graduate	98	33%

11. Provide the name of the city, village or township where you work.

Rockford/Rockford Township	158	57%
Retired/NA	23	8%
Other	12	4%
Loves Park	12	4%
Beloit	11	4%
Rockton/Rockton Twp	9	3%
Winnebago/Winnebago Twp	8	3%
Cherry Valley/Cherry Valley Twp	7	3%
Machesney Park	4	1%
Belvidere	4	1%
Pecatonica	4	1%
Roscoe/Roscoe Twp	4	1%
Durand	3	1%
South Beloit	3	1%
Freeport	2	1%
Marengo	1	0%
Byron	1	0%
Burritt Township	1	0%
Elgin	1	0%
Milwaukee	1	0%
Schaumburg	1	0%
Janesville	1	0%
Palatine	1	0%
Oakbrook Terrace	1	0%
North Aurora	1	0%
Glenview	1	0%
Capron	1	0%
DeKalb	1	0%
Arlington Heights	1	0%
Hoffman Estates	1	0%

12. How far from home do you work?

Within 2 miles.	57	22%
Within 2-10 miles.	114	45%
Within 11-25 miles.	62	24%
Greater than 25 miles.	24	9%

13. What is your approximate gross (before tax)annual household income?

Under \$15,000	7	2%
\$15,000 - \$29,999	20	7%
\$30,000 - \$49,999	59	21%
\$50,000 - \$69,999	60	21%
\$70,000 -\$89,999	48	17%
\$90,000 or more	88	31%
Total	282	100%

General Land Use and Population Growth

14. Local units of government have the responsibility to protect property owners and the community by regulating land use through the use of zoning and subdivision regulations.

Strongly Agree	161	58%
Agree	103	37%
Neutral	7	3%
Disagree	4	1%
Strongly Disagree	3	1%
No Opinion/Don't know	1	0%
Total	279	100%

15. The zoning code should include components to enhance the quality, aesthetics, architectural standards and overall attractiveness of the built environment.

Strongly Agree	162	58%
Agree	92	33%
Neutral	13	5%
Disagree	5	2%
Strongly Disagree	4	1%
No Opinion/Don't know	1	0%

16. Winnebago County's population has been projected to grow from an estimated 288,361 in 2005 to 310,009 by 2015, a growth rate of about 7.5%. Winnebago County's population will be 333,291 by the year 2030 if this rate continues. At what rate would you like to see growth occur?

Faster than projected	17	6%
At the projected rate of growth	98	35%
Slower than projected	116	42%
No growth	24	9%
No opinion/Don't know	25	9%

17. Please rank the areas within Winnebago County below in which you would like to see new population and development accommodated in the future (1 is most preferable; 6 is least preferable). Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.						
	1	2	3	4	5	6
Preservation of the existing rural landscape with limited development in rural areas	83 55%	28 18%	22 14%	12 8%	3 2%	4 3%
Preservation of the existing rural landscape with moderate development in rural areas	12 7%	29 18%	41 25%	43 27%	36 22%	0 0%
Unrestricted development in rural areas	6 4%	3 2%	4 3%	6 4%	15 10%	119 78%
Infill and redevelopment of existing urban areas with no outward expansion	83 39%	46 22%	34 16%	23 11%	17 8%	9 4%
Focus on infill and redevelopment with some outward expansion of existing urban areas	45 21%	68 31%	47 22%	37 17%	19 9%	1 0%
Unrestricted growth of the urban areas with a focus on outward expansion	8 4%	9 4%	26 12%	16 7%	61 28%	99 45%

18. The following types of growth should be encouraged within Winnebago County:						
Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.						
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
	82	100	51	26	13	2
Single family residential	30%	36%	19%	9%	5%	1%
	38	77	63	36	42	9
Multi family residential	14%	29%	24%	14%	16%	3%
	46	41	50	52	62	14
Rural residential	17%	15%	19%	20%	23%	5%
	143	80	36	6	3	2
Family farms	53%	30%	13%	2%	1%	1%
	55	70	85	25	23	9
Hobby farms	21%	26%	32%	9%	9%	3%
	13	30	63	45	83	31
Large corporate farms	5%	11%	24%	17%	31%	12%
	127	90	35	12	3	1
Small businesses	47%	34%	13%	4%	1%	0%
	28	29	39	62	78	30
Large retail outlets/centers	11%	11%	15%	23%	29%	11%
	85	96	50	20	13	3
Light industry	32%	36%	19%	7%	5%	1%
	47	57	64	34	48	16
Heavy industry	18%	21%	24%	13%	18%	6%

19. Mixed and higher density land uses should be encouraged as appropriate to reduce automobile dependency and to promote environments conducive to walking, bicycling and transit service.		
Strongly Agree	170	61%
Agree	64	23%
Neutral	22	8%
Disagree	14	5%
Strongly Disagree	5	2%
No Opinion/Don't know	3	1%

20. Urban growth boundaries should be used to direct the vast majority of growth and development within and adjacent to cities and villages.

Strongly Agree	143	52%
Agree	90	32%
Neutral	22	8%
Disagree	12	4%
Strongly Disagree	6	2%
No Opinion/Don't know	7	3%

21. If urban growth boundaries are used, they should include a green belt consisting of open space around the circumference of cities and villages to: keep the municipalities geographically separate from each other; maintain community character; provide a transition area from urban to agricultural areas; preserve natural resources/habitat; and provide areas for recreational uses.

Strongly Agree	169	62%
Agree	68	25%
Neutral	19	7%
Disagree	10	4%
Strongly Disagree	5	2%
No Opinion/Don't know	4	1%

22. Greenways, or linear stretches of open space, should be used adjacent to rural roadways to curtail ribbon (highway-oriented) development and to direct the bulk of development within and contiguous to urban areas.

Strongly Agree	140	51%
Agree	100	36%
Neutral	22	8%
Disagree	9	3%
Strongly Disagree	1	0%
No Opinion/Don't know	5	2%

23. A regional planning commission or similar organization should be created in an effort to consolidate land use planning for Winnebago County and its municipalities.

Strongly Agree	142	51%
Agree	94	34%
Neutral	29	10%
Disagree	6	2%
Strongly Disagree	5	2%
No Opinion/Don't know	4	1%

Agricultural, Natural & Cultural Resources

24. Local units of government in Winnebago County should address the issue of development in productive agricultural regions by:						
Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.						
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
	84	90	43	31	13	1
Preserving farmland at all costs	32%	34%	16%	12%	5%	0%
Protecting productive farmland, but allowing growth in areas not suitable for agricultural use	52	97	50	29	29	1
	20%	38%	19%	11%	11%	0%
Stop protecting farmland, let owners develop as they see fit	10	7	13	36	158	32
	4%	3%	5%	14%	62%	12%

25. Local government should make an effort to identify and protect the following:						
Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.						
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
	193	58	6	6	3	0
Open spaces/woodlands	73%	22%	2%	2%	1%	0%
	206	45	10	1	2	0
Wetlands and floodplains	78%	17%	4%	0%	1%	0%
	210	48	3	2	1	0
Lakes, rivers and streams	80%	18%	1%	1%	0%	0%
	180	56	19	5	3	0
Endangered species habitat	68%	21%	7%	2%	1%	0%
	186	59	14	2	3	0
Parkland, existing and future	70%	22%	5%	1%	1%	0%
	157	77	23	7	1	0
Historic and cultural sites	59%	29%	9%	3%	0%	0%

26. The following represent a threat to the QUALITY of Winnebago County's groundwater:						
Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.						
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
	96	102	38	10	4	14
Agricultural pesticides/fertilizers	36%	39%	14%	4%	2%	5%
	84	94	43	15	9	19
Manure/liquid waste application	32%	36%	16%	6%	3%	7%
	135	95	14	5	0	17
Commercial/industrial storm water runoff/infiltration	51%	36%	5%	2%	0%	6%
	87	96	42	11	1	24
Sewage holding tank/septic tank spreading	33%	37%	16%	4%	0%	9%
	99	91	39	5	2	26
Improperly abandoned wells	38%	35%	15%	2%	1%	10%
	154	77	8	3	1	20
Industrial waste land spreading	59%	29%	3%	1%	0%	8%
	106	94	26	9	3	25
Municipal waste/sludge spreading	40%	36%	10%	3%	1%	10%

27. The following represent a threat to the QUANTITY of Winnebago County's groundwater: Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.						
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
	27	55	75	42	13	49
Municipal wells	10%	21%	29%	16%	5%	19%
	43	79	53	33	8	46
Agricultural irrigation wells	16%	30%	20%	13%	3%	18%
	74	89	42	16	4	39
Industrial water users	28%	34%	16%	6%	2%	15%
	20	42	75	53	30	41
Private wells	8%	16%	29%	20%	11%	16%

Community Facilities

28. Future boundaries should be established for municipal water and sanitary sewer systems.		
Strongly Agree	92	35%
Agree	115	44%
Neutral	29	11%
Disagree	8	3%
Strongly Disagree	3	1%
No Opinion/Don't know	15	6%

29. New homes and businesses should be encouraged in areas:						
Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.						
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
	103	83	34	32	4	5
Only where public sewer/water is available	39%	32%	13%	12%	2%	2%
	39	97	53	36	23	7
Where public sewer/water can be extended	15%	38%	21%	14%	9%	3%
	8	12	26	51	143	16
Anywhere, with or without public sewer/water	3%	5%	10%	20%	56%	6%

30. If future boundaries are set for public water and sanitary sewer systems, the boundaries should be:						
Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.						
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
Very inflexible, essentially stopping development outside the boundary	51	74	42	56	26	8
	20%	29%	16%	22%	10%	3%
Somewhat flexible, allowing for some development outside the boundary	23	106	34	51	31	8
	9%	42%	13%	20%	12%	3%
Very flexible, allowing anyone who asks for public sewer and water to get it wherever they are	14	13	16	43	145	22
	6%	5%	6%	17%	57%	9%

31. All development should seek to incorporate transportation alternatives that include transit and pedestrian/bicycle paths/routes.		
Strongly Agree	173	66%
Agree	60	23%
Neutral	18	7%
Disagree	9	3%
Strongly Disagree	1	0%
No Opinion/Don't know	1	0%

32. On a scale of 1 to 10, with 1 being very satisfied and 10 being very dissatisfied, please mark your level of satisfaction concerning community services in Winnebago County.										
Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.										
	1	2	3	4	5	6	7	8	9	10
	11	36	61	38	42	21	18	14	3	12
Condition of county roads	4%	14%	24%	15%	16%	8%	7%	5%	1%	5%
	5	16	18	19	34	22	33	41	17	37
Availability of community sidewalks	2%	7%	7%	8%	14%	9%	14%	17%	7%	15%
	15	50	50	27	35	15	13	12	3	7
Water quality and service	7%	22%	22%	12%	15%	7%	6%	5%	1%	3%
	16	48	48	29	41	14	13	4	3	7
Sewer quality and service	7%	22%	22%	13%	18%	6%	6%	2%	1%	3%
	71	75	47	12	19	5	5	3	3	4
Fire Department service	29%	31%	19%	5%	8%	2%	2%	1%	1%	2%
	51	73	52	21	19	10	3	9	5	4
Police Department service	21%	30%	21%	9%	8%	4%	1%	4%	2%	2%
	56	64	38	19	16	5	0	1	5	5
Ambulance Service	27%	31%	18%	9%	8%	2%	0%	0%	2%	2%
	65	80	52	21	16	4	3	2	6	2
Availability of general health care	26%	32%	21%	8%	6%	2%	1%	1%	2%	1%
	27	38	40	23	38	17	17	13	10	11
Quality of the elementary schools	12%	16%	17%	10%	16%	7%	7%	6%	4%	5%
	21	27	37	30	42	15	21	12	10	17
Quality of the junior and senior high schools	9%	12%	16%	13%	18%	6%	9%	5%	4%	7%
	45	57	59	32	31	9	7	6	1	3
Recreational programs	18%	23%	24%	13%	12%	4%	3%	2%	0%	1%
	9	5	23	24	41	25	20	30	20	35
Mass transit	4%	2%	10%	10%	18%	11%	9%	13%	9%	15%
	6	5	6	7	31	17	21	29	32	74
Intercity bus/rail passenger service	3%	2%	3%	3%	14%	7%	9%	13%	14%	32%

Housing

33. Do you own or rent your residence?

Own	241	93%
Rent	20	8%

34. How do you feel about the overall appearance and quality of housing and neighborhoods in Winnebago County?		
Very good	33	13%
About average	171	66%
Poor	31	12%
No opinion	3	1%
Other, please specify	31	12%
decreasing rapidly, density housing and no green s		
some neighborhoods need help to improve		
High density subdivisions are unattractive		
poor-construction developers		
a lot of boarded up houses, an eye-sore		
standard upkeep has gone down l.e. weed control		
Neighborhoods are being ruined by County Board		
varies greatly by area within County, overall=avg.		
West side of Rockford needs major improvement		
wide range depending upon neighborhood		
many nice gardens, too much tree cutting		
spotty-people do what they like, some bad, most good		
don't like cookie-cutter neighborhoods		
new residential developments look like crap		
the county including Rockford has terrible housing		
variable		
all over the spectrum		
some great and some awful		
Vaties widely in the County from very good to poor		
funds needed for low-income neighborhoods redevelopment		
need to have all types bad and good		
trashy rural especially trashy rural farms		
the new subdivisions are atrocious		
too many and cheaply built homes makes poor neighborhood		
some neighborhoods good, others bad		
neighborhoods need to be diverse and congruent		
extremes; very good in some areas, very poor in others		
depends where you are at in city		
some poor, new subdivisions need parks and sidewalks		
Historic are great; new construction need beautification		

35. Other than farm residences, what types of housing would be appropriate in rural areas?						
Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.						
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
	63	89	27	28	37	6
Single family (2+ acres)	25%	36%	11%	11%	15%	2%
	39	63	39	48	55	6
Single family (16%	25%	16%	19%	22%	2%
	10	37	38	48	107	7
Duplexes	4%	15%	15%	19%	43%	3%
	7	17	23	57	136	9
Multi-family apartments	3%	7%	9%	23%	55%	4%
	1	9	20	34	171	14
Mobile home parks	0%	4%	8%	14%	69%	6%
	50	42	49	50	43	19
No new non-farm housing	20%	17%	19%	20%	17%	8%

36. On a scale of 1 to 5, with 1 being adequate and 5 being inadequate, indicate your level of satisfaction concerning housing in Winnebago County.						
Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.						
	Excellent	Mostly Adequate	About Average	Somewhat Inadequate	Inadequate	Don't Know
	17	63	77	30	17	54
Availability of housing for the elderly	7%	24%	30%	12%	7%	21%
	45	90	66	29	14	15
Availability of affordable housing	17%	35%	25%	11%	5%	6%
	26	42	65	42	22	60
Availability of low income housing	10%	16%	25%	16%	9%	23%

Economics

37. A regional tax-sharing framework should be implemented to eliminate competition amongst the cities and villages for economic development and to promote more efficient land uses.

Strongly Agree	85	33%
Agree	84	33%
Neutral	38	15%
Disagree	20	8%
Strongly Disagree	9	4%
No opinion/Don't know	20	8%

38. What types of job opportunities/businesses would you like to see increased in Winnebago County? Please select all that apply.

Retail	67	28%
Finance/Bank	51	22%
General Industry	166	70%
Car Sales	10	4%
Auto Repair	24	10%
Grocery Service	76	32%
Restaurants	87	37%
Medical/Health	90	38%
Clerical	48	20%
Warehouse	87	37%
Pharmacy	52	22%
Hardware Store	70	30%
Bar/Tavern/Club	29	12%
Laundry Service	28	12%
Convenience Store	30	13%
Theatre	89	38%
Other, please specify	61	26%

39. Which of the following does Winnebago County need? Please select all that apply.

Economic Development/Jobs	180	72%
Parks and Recreation	112	45%
New Medical Facilities	27	11%
New/Improved Streets/Sewer/Water	137	55%
New/Improved Schools	120	48%
Commuter Rail Service	189	76%
Intercity Rail Service	139	56%
Streetcar Service	53	21%
Other, please specify	45	18%
river dev.(urban loft/or antique quaint) 35 & old		
need higher end jobs, not just manufacturing		
BIKE TRAILS, WALK PATHS, CONNECTING TOWNS		
expanded airport		
intercity bus service		
more open space protection		
improved stormwater management		
protection of wildlife habitat and water resources		
deport illegal aliens		
new race track		
stronger sense of community self definition		
a 4-year or higher university		
economic reevelopment - Jobs/revitalize		
not newly constructed but improved schools		
extended fiber-optic internet access		
regional planning organization		
additional walk/bike routes north to south		
environmental/conservation jobs and improved plans		
wild areas (like Nygren) with little human changes		
improved rural road system		
nature recreation: canoe, kayak, hike, preserves		
safe, decent low-income housing		
complete the Prairie Path from Rockford to Freeport		

smaller, more plentiful buses, safer pedestrian areas
riverfront enhancement; westside restaurants
diverse transit/ultramagnetic/solar/fusion power
renovation of substandard housing; decrease crime
development that does not increase segregation
we must support a single rail initiative to get money
concentration on infrastructure downtown
bike paths that link together - bike overpasses
sidewalks on East State Street
buses more inviting like trolley encourage riders
rail to Chicago
bicycle traffic areas
cooperation, remove urban blight
airport
stop wasting valuable farmground! Rock 39!!

40. Would you support an increased mill levy/tax or general obligation bonds in Winnebago County for:

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Yes	No
	124	111
Economic Development/Jobs	53%	47%
Parks and Recreation, including Greenbelts and Greenways	176	70
	72%	28%
	39	183
New Medical Facilities	18%	82%
	143	86
New/Improved Streets/Sewer/Water	62%	38%
	144	92
New/Improved Schools	61%	39%
	125	103
Intercity Rail Service	55%	45%
	163	74
Commuter Rail Service	69%	31%
	66	159
Streetcar Service	29%	71%

41. Should Winnebago County provide additional resources (time, effort, and/or money) to attract more businesses?

Yes	187	75%
No	64	25%
Total	251	100%

42. Should Winnebago County work to create readily available parcels of land in unincorporated areas consisting of 100 or more acres for certain industries that cannot be accommodated in established urban locations?

Strongly Agree	28	11%
Agree	63	25%
Neutral	50	20%
Disagree	47	19%
Strongly Disagree	58	23%
No opinion/Don't know	11	4%

43. Should Winnebago County seek funding avenues and economic incentives to encourage appropriate businesses to locate in vacant industrial sites within urban areas?

Strongly Agree	185	73%
Agree	60	24%
Neutral	5	2%
Disagree	1	0%
Strongly Disagree	3	1%
No opinion/Don't Know	1	0%

44. Please list at least two reasons why you like living in Winnebago County.

219 Responses

45. Please list two or more things you would like to change about Winnebago County.

226 Responses

46. Please provide any comments not addressed in the previous portions of the survey.

110 Responses

The visual preference component of the survey presents pairs of pictures. Generally, the pictures depict opposing physical design for similar land uses.

47. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate.	40	16%
Image A is SOMEWHAT more appropriate	57	23%
Both images are appropriate	100	41%
Image B is SOMEWHAT more appropriate	34	14%
Image B is MUCH more appropriate	16	7%

Image:

IMAGE A



Image:

IMAGE B



48. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	18	7%
Image A is SOMEWHAT more appropriate	13	5%
Both images are appropriate	83	34%
Image B is SOMEWHAT more appropriate	61	25%
Image B is MUCH more appropriate	70	29%

Image:

IMAGE A



Image:

IMAGE B



49. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	126	52%
Image A is SOMEWHAT more appropriate	56	23%
Both images are appropriate	41	17%
Image B is SOMEWHAT more appropriate	15	6%
Image B is MUCH more appropriate	6	2%

Image:

IMAGE A



Image:

IMAGE B



50. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	163	67%
Image A is SOMEWHAT more appropriate	50	20%
Both images are appropriate	25	10%
Image B is SOMEWHAT more appropriate	4	2%
Image B is MUCH more appropriate	3	1%

Image:

IMAGE A



Image:

IMAGE B



51. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	17	7%
Image A is SOMEWHAT more appropriate	20	8%
Both images are appropriate	38	16%
Image B is SOMEWHAT more appropriate	86	36%
Image B is MUCH more appropriate	82	34%

Image:

IMAGE A



Image:

IMAGE B



52. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	185	76%
Image A is SOMEWHAT more appropriate	45	18%
Both images are appropriate	10	4%
Image B is SOMEWHAT more appropriate	4	2%
Image B is MUCH more appropriate	1	0%

Image:

IMAGE A



Image:

IMAGE B



53. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	10	4%
Image A is SOMEWHAT more appropriate	8	3%
Both images are appropriate	42	17%
Image B is SOMEWHAT more appropriate	45	19%
Image B is MUCH more appropriate	139	57%

Image:

IMAGE A



Image:

IMAGE B



54. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	4	2%
Image A is SOMEWHAT more appropriate	2	1%
Both images are appropriate	42	18%
Image B is SOMEWHAT more appropriate	90	38%
Image B is MUCH more appropriate	104	43%

Image:

IMAGE A



Image:

IMAGE B



55. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	2	1%
Image A is SOMEWHAT more appropriate	10	4%
Both images are appropriate	53	23%
Image B is SOMEWHAT more appropriate	81	34%
Image B is MUCH more appropriate	91	39%

Image:

IMAGE A



Image:

IMAGE B



56. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	37	16%
Image A is SOMEWHAT more appropriate	60	26%
Both images are appropriate	79	34%
Image B is SOMEWHAT more appropriate	33	14%
Image B is MUCH more appropriate	28	12%

Image:

IMAGE A



Image:

IMAGE B



57. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	85	36%
Image A is SOMEWHAT more appropriate	52	22%
Both images are appropriate	86	36%
Image B is SOMEWHAT more appropriate	9	4%
Image B is MUCH more appropriate	6	3%

Image:

IMAGE A



Image:

IMAGE B



58. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	88	37%
Image A is SOMEWHAT more appropriate	68	29%
Both images are appropriate	67	28%
Image B is SOMEWHAT more appropriate	12	5%
Image B is MUCH more appropriate	3	1%

Image:

Image A



Image:

Image B



59. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	36	15%
Image A is SOMEWHAT more appropriate	48	21%
Both images are appropriate	103	44%
Image B is SOMEWHAT more appropriate	34	15%
Image B is MUCH more appropriate	14	6%

Image:

IMAGE A



Image:

IMAGE B



60. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	6	3%
Image A is SOMEWHAT more appropriate	9	4%
Both images are appropriate	59	25%
Image B is SOMEWHAT more appropriate	98	42%
Image B is MUCH more appropriate	61	26%

Image:

IMAGE A



Image:

IMAGE B



61. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	19	8%
Image A is SOMEWHAT more appropriate	40	17%
Both images are appropriate	85	37%
Image B is SOMEWHAT more appropriate	51	22%
Image B is MUCH more appropriate	37	16%

Image:

IMAGE A

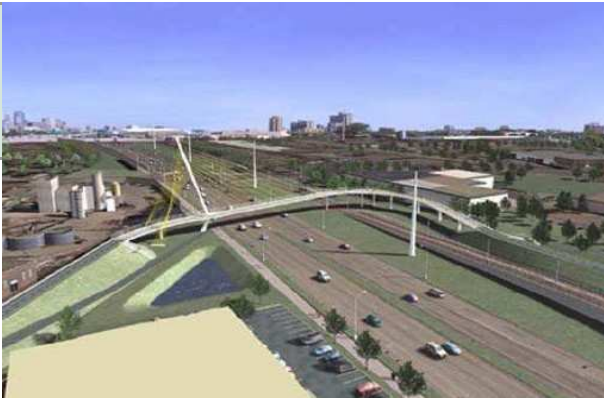


Image:

IMAGE B



62. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	94	40%
Image A is SOMEWHAT more appropriate	75	32%
Both images are appropriate	50	21%
Image B is SOMEWHAT more appropriate	10	4%
Image B is MUCH more appropriate	5	2%

Image:

IMAGE A



Image:

IMAGE B



63. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	19	8%
Image A is SOMEWHAT more appropriate	38	17%
Both images are appropriate	117	51%
Image B is SOMEWHAT more appropriate	43	19%
Image B is MUCH more appropriate	15	7%

Image:

IMAGE A



Image:

IMAGE B



64. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	10	4%
Image A is SOMEWHAT more appropriate	37	17%
Both images are appropriate	61	27%
Image B is SOMEWHAT more appropriate	67	30%
Image B is MUCH more appropriate	51	23%

Image:

IMAGE A



Image:

IMAGE B



65. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	46	21%
Image A is SOMEWHAT more appropriate	80	36%
Both images are appropriate	69	31%
Image B is SOMEWHAT more appropriate	21	9%
Image B is MUCH more appropriate	8	4%

Image:

IMAGE A



Image:

IMAGE B



66. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	61	27%
Image A is SOMEWHAT more appropriate	67	30%
Both images are appropriate	75	34%
Image B is SOMEWHAT more appropriate	12	5%
Image B is MUCH more appropriate	7	3%

Image:

IMAGE A



Image:

IMAGE B



67. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	4	2%
Image A is SOMEWHAT more appropriate	3	1%
Both images are appropriate	85	38%
Image B is SOMEWHAT more appropriate	40	18%
Image B is MUCH more appropriate	93	42%

Image:

IMAGE A



Image:

IMAGE B



68. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	6	3%
Image A is SOMEWHAT more appropriate	4	2%
Both images are appropriate	99	44%
Image B is SOMEWHAT more appropriate	51	23%
Image B is MUCH more appropriate	65	29%

Image:

IMAGE A



Image:

IMAGE B



69. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	58	26%
Image A is SOMEWHAT more appropriate	55	24%
Both images are appropriate	109	48%
Image B is SOMEWHAT more appropriate	3	1%
Image B is MUCH more appropriate	2	1%

Image:

IMAGE A



Image:

IMAGE B



70. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	60	27%
Image A is SOMEWHAT more appropriate	52	23%
Both images are appropriate	90	41%
Image B is SOMEWHAT more appropriate	16	7%
Image B is MUCH more appropriate	4	2%

Image:

IMAGE A



Image:

IMAGE B



71. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	130	58%
Image A is SOMEWHAT more appropriate	62	28%
Both images are appropriate	27	12%
Image B is SOMEWHAT more appropriate	3	1%
Image B is MUCH more appropriate	2	1%

Image:

IMAGE A



Image:

IMAGE B



72. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	2	1%
Image A is SOMEWHAT more appropriate	1	0%
Both images are appropriate	75	34%
Image B is SOMEWHAT more appropriate	54	25%
Image B is MUCH more appropriate	90	41%

Image:

IMAGE A



Image:

IMAGE B



73. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	109	50%
Image A is SOMEWHAT more appropriate	61	28%
Both images are appropriate	45	21%
Image B is SOMEWHAT more appropriate	2	1%
Image B is MUCH more appropriate	2	1%

Image:

IMAGE A



Image:

IMAGE B



74. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	22	10%
Image A is SOMEWHAT more appropriate	22	10%
Both images are appropriate	72	33%
Image B is SOMEWHAT more appropriate	55	25%
Image B is MUCH more appropriate	47	22%

Image:

IMAGE A



Image:

IMAGE B



75. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	5	2%
Image A is SOMEWHAT more appropriate	7	3%
Both images are appropriate	45	21%
Image B is SOMEWHAT more appropriate	64	29%
Image B is MUCH more appropriate	98	45%

Image:

IMAGE A



Image:

IMAGE B



76. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	84	39%
Image A is SOMEWHAT more appropriate	70	33%
Both images are appropriate	53	25%
Image B is SOMEWHAT more appropriate	4	2%
Image B is MUCH more appropriate	4	2%

Image:

IMAGE A



Image:

IMAGE B



77. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	8	4%
Image A is SOMEWHAT more appropriate	27	13%
Both images are appropriate	64	30%
Image B is SOMEWHAT more appropriate	56	26%
Image B is MUCH more appropriate	59	28%

Image:

IMAGE A



Image:

IMAGE B



78. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	123	58%
Image A is SOMEWHAT more appropriate	73	34%
Both images are appropriate	15	7%
Image B is SOMEWHAT more appropriate	3	1%
Image B is MUCH more appropriate	0	0%

Image:

IMAGE A



Image:

IMAGE B



79. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	58	27%
Image A is SOMEWHAT more appropriate	52	24%
Both images are appropriate	91	43%
Image B is SOMEWHAT more appropriate	12	6%
Image B is MUCH more appropriate	2	1%

Image:

IMAGE A



Image:

IMAGE B



80. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	45	22%
Image A is SOMEWHAT more appropriate	83	40%
Both images are appropriate	62	30%
Image B is SOMEWHAT more appropriate	11	5%
Image B is MUCH more appropriate	7	3%

Image:

IMAGE A



Image:

IMAGE B



81. Please indicate your preference by selecting one of the five choices for the pictures below.

Image A is MUCH more appropriate	10	5%
Image A is SOMEWHAT more appropriate	18	9%
Both images are appropriate	67	33%
Image B is SOMEWHAT more appropriate	70	34%
Image B is MUCH more appropriate	42	20%

Image:

IMAGE A



Image:

IMAGE B



82. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	5	2%
Image A is SOMEWHAT more appropriate	4	2%
Both images are appropriate	30	14%
Image B is SOMEWHAT more appropriate	46	22%
Image B is MUCH more appropriate	123	59%

Image:

IMAGE A



Image:

IMAGE B



83. Please indicate your preference by selecting one of the five choices for the two pictures below.

Image A is MUCH more appropriate	7	3%
Image A is SOMEWHAT more appropriate	8	4%
Both images are appropriate	46	22%
Image B is SOMEWHAT more appropriate	55	26%
Image B is MUCH more appropriate	93	45%

Image:

IMAGE A



Image:

IMAGE B

